



Skippers Booster Club Meeting Minutes
January 8th, 2019
Activities Office Conference Room

Attendees: Stacy Joslin, Traci Peterson, Carol Koyonen, Lori Orman, Deb Hanson, Beth Homeister, Denise O'Callaghan-Cole, Christine Galbreath, Shannon Heupel, Laura Ammon, Dana Callahan, Brenda Erickson, Sue Cruickshank

Call to Order: Meeting was called to order by Traci Peterson at 6:47 p.m.

Activities Distribution: \$100 was distributed to each of the following clubs:
Minecraft Club and Fashion Club

Activities Director Report: Stacy and Traci meeting with Ted at a later date

Co-President's Report:

- Wrestling requested a reallocation of funds
 - Initially approved to purchase head gear
 - Don't need the amount anticipated since many own their own
 - Would like the money to go towards iPads so they can record and review matches
 - Stacy Motioned, Lori seconded the motion, board voted and motion carried. The money can be reallocated to purchase iPads.
- Distributed descriptions of board positions to be reviewed and updated
- Give MN day generated \$125.00

Vice President's Report: None

Secretary's Report:

- Stacy motioned the approval of the November meeting minutes. Shannon seconded the motion. Board voted and motion carries. Minutes were approved.
- 2018-2019 meeting dates
 - 02/12, 03/12, 04/09, 05/14, 06/18

Treasurer's Report:

- Mary wasn't present, Stacy and Traci presented on her behalf
- Distributed the Profit and Loss & bank reconciliation for club and senior party
 - Noticed a new line labeled "Store Refund Expense"
 - Stacy will follow up with Mary to confirm what falls under that category

Communication's Report:

- Posted Thank you to Booster Club Supporters on social media
- Will post about Minecraft and Fashion Club presenting for the \$100 Club
- Ideas for future posts about easy fundraising
 - Kowalski's Receipts
 - Amazon Smile

Committee Reports:

Membership/Website:

- No new memberships since October 6th, 2018
 - Our numbers are up from last year at this time
- Shannon will work with Senior Party for what they need posted on the website

Booster Store:

- Focus this month has been on making sure volunteers know how to process a return
 - Holiday sales deadline for returns is January 31st.
- Candy Canes are gone
- Will promote gift cards for Valentine's Day
- Typically January and February are pretty quiet
- Posters for February and March are at the printer
- Upcoming events at MHS
 - Curriculum night
 - Incoming 9th grade informational night
 - \$5 off \$25 purchase to go out to middle school principals to give to current 8th grade families
 - Incoming 10th and 11th grade informational night
- Booster Store will have a table at the February 7th hockey game for senior night
- Sales were predicted to be lower due to no special promotions this year
 - Last year we had Love Your Melon hat promotion
- On track to reach budgeted goal for sales
- Re-ordered "must have" items
 - Stadium chairs, baseball hats, Gear sweatshirts, etc.
 - Stretching money available in budget until end of the year
- Introducing a new brand this spring
- Will continue to order suckers through the end of the year

Volunteer Coordinator:

- Had 3 schedule openings that were filled by volunteers on the waiting list
- Will send out a survey to team leads to provide feedback on how things are going
- Will send out sign up for curriculum night and 9th, 10th & 11th informational nights
- Currently working on volunteer survey

Fundraising:

- Explained to visiting guests our typical methods of fundraising
- Brainstormed fresh fundraising ideas
- Lori Orman still in discussions with contact about Driveway Stencil fundraiser
 - Do this in the spring or what until fall?
 - Who will do the stenciling? Kids , adult volunteers or board members?

Senior Party

- Sani and Angie were unable to attend so Carol presented on their behalf
- Hope to start monthly meetings for parents and students in February
- Many positions filled with volunteers from last year
- Printed new posters to promote the various happenings with the Senior Party
 - Graphic without words so they can be filled in as new information is needed
 - Consistency in look so kids recognize them for information
- Formed a student group to help with announcements and promotion
- Meeting with Lisa Wagner about a spring senior parent social
 - Cast & Cru already agreed to donate the space
 - Admission will be gift cards to be used as prizes
- Looking into other fundraising opportunities
- Thank you notes ordered from donated printer
- Will start promoting again after semester one finals
- Thanked everyone for the PNO help

Old Business: None

New Business: : None

Adjourn: Meeting adjourned by Traci at 8:04 p.m.