



## Why Social Host?

- Makes it easier for law enforcement to hold a host accountable
- Gives parents a reason NOT to turn a blind eye
- It's a proven strategy that's free!
- Closes a loophole in state law
- Most underage drinkers get alcohol from social sources (e.g. from home or at parties)
- Balances efforts to reduce underage access to alcohol from retail sources
- Consistency in laws among neighboring cities = clearer message & more equitable enforcement
- Identifying who provides minors alcohol is difficult and expensive (saves tax payer \$)