



**Skippers Booster Club Meeting Minutes**  
**September 11<sup>th</sup>, 2018**  
**Minnetonka Writing Center**

**Attendees:** Stacy Joslin, Traci Peterson, Carol Koyonen, Mary Rivers, Sue Cruikshank, Beth Homeister, Shannon Heupel, Angie Trapnell, Christine Galbreath

**Call to Order:** Meeting was called to order by Stacy Joslin at 6:46 p.m.

**Activities Distribution:** \$100 was distributed to each of the following clubs:  
Alpine Ski Team, Breezes Newspaper, DECA

**Activities Director Report:** None

**Co-President's Report:**

- Homecoming Parade
  - Same t-shirts from last year
    - If you need one, please pay \$15 to Lori Orman and she will place the order
  - Looking into printing signs for a reasonable cost
  - Stacy sent an email requesting students to hold signs from various clubs & teams
  - Beth will order and bring tattoos- 500 qty
  - Considered tossing footballs, decided too costly
  - Sue will print 100 Membership flyers & cut into ½ sheets
  - Parade at 3 p m, please arrive at 2 pm
- Continuing to look for new board members

**Vice President's Report:** None

**Secretary's Report:**

- Carol motioned the approval of the August meeting minutes. Traci seconded the motion. Board voted and motion carries. Minutes were approved.
- 2018-2019 meeting dates
  - 10/09, 11/13, 01/08, 02/12, 03/12, 04/09, 05/14, 06/18

## **Treasurer's Report:**

- Distributed the Profit and Loss & bank reconciliation for store and club
- Officially separated Club and Senior Party in Quickbooks
- Streamlined RevTrak for separated Senior Party account
  - Working on setting up new accounts for separate events
    - Plant Sale, Clothing, Yard signs, etc.
  - Getting rid of Merchandise category since it is too general
- Merchant fee expense may all be going under senior party
  - Mary working on splitting the percentage fee we get charged from RevTrack
- Raised \$90 from Amazon Smile, Kowalski's receipts and Bread packages
- Mary is working on reconciling uncashed checks
- Gave Angie the Squares for the Senior Party

## **Communication's Report:**

- Will update social media with Evereve information
- Print membership flyers for homecoming
- Start some print media for Paint the Town
- Put information about bread packages fundraising
- Has slowed down on membership info because of promoting current events/activities

## **Committee Reports:**

### **Membership/Website:**

- Nicholle will update the website banners to coordinate with posters
- Shannon will update RecTrack
  - Update membership receipt about picking up activity passes
  - Confusion at last home football game with members picking up their passes
    - Maybe rethink our process of distribution
      - Tough to make it into the store between 11-2
      - Possibly mail passes with a thank you
      - People picking up passes drives business into the store
- Will send membership flyer email as a follow up to the letter that went out
  - Continue to send to past donors even if they don't currently have kids in school
  - Send email from Booster Store email not personal email account
- Jeff Erickson will send out an email about membership
- Denise sent membership flyer information to current volunteers
- Gwynn will hand out for PAC meetings each season
- Current membership – 45 donors, \$6,225
  - Last year total was 69 donors, \$7,625

## Booster Store:

- Revel systems are all running smoothly
- New volunteers were trained on 8/21
  - About 30 new volunteers this year
- MMW did the \$50 new teacher coupons
  - Christine will invoice MMW and add the revenue to Revel
- Discussing using the Excelsior Chamber email for homecoming
- Booster Store will have a table at the Minnewashta elementary holiday secret shop
  - Waiting on date, time and more information
- Deb working with Jackie at MHS to see if any glass displays are available in Nov/Dec to display holiday hours and merchandise
- Gently used Tonka Apparel donations in ongoing
  - Deb will reach out to MHS and middle school counselors to let them know we have items available for Minnetonka families in need
- Will get store gift cards up and running soon
- Spent \$53,000 for back to school merchandise, planning on \$11,000 reorder for conferences
- Working on getting new holiday merchandise
- Sales through August almost over \$1,000
- September sales have been great so far
- Discussed allowing MHS teachers to use the new octopus pdf
  - Agreed to allow the use for posters and teacher ballots
  - Will inform them our concern over the use on other items ie: T-Shirts

## Volunteer Coordinator:

- Everything is going smoothly
- Mostly full, very few openings

## Fundraising:

- Evereve event will be on October 28<sup>th</sup>, 3-5:30 pm
  - We receive 15% back on sales
- Paint the Town Campaign
  - Paint our "M" logo for a fee on driveways
  - Chaska Booster made \$7-8,000 with this fundraiser
  - Charge \$25 per driveway
  - Stencil cost is \$75-100
  - Do 2 colors
  - Pay through RevTrack
  - Mary looking into tax to make it an even \$25
- Discussed the cookie/trail mix sale that was proposed at the last meeting
  - We will not proceed
    - Possible fundraiser for Senior Party
    - Too expensive to sell with purchase price at \$2.50
    - Would have to be approved by district since it is a food item

## Senior Party

- Parent's Night Out at Peak Travel on November 1<sup>st</sup>, 2018
  - Cast & Cru donating food and staff
    - We pay for bartender
- Meeting at 6:30 at Hazelwood on Thursday the 13<sup>th</sup>
- Peachjar going out for bib and t-shirt sales
- The printing for the year was donated by a senior parent
- Mailer for PNO and the auction will go out to senior parents
- Looking into the possibility of each elementary school doing a canvas for the auction
- 20 donations for the auction so far
- People have committed to \$3,000 in sponsorships but haven't received any money yet
- Currently focusing on fundraising
- Angela will connect with Rebecca from last year about the website and domain
  - Last year site still active and appears on searches

**Old Business:** None

**New Business:** : None

**Adjourn:** Meeting adjourned by Traci at 8:20 p.m.